



2024 Company Profile

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# 01

## Company Introduction



Leading Korean Beverage Company

<b>President</b>	Mr. Sang-Kyung Kim
<b>Establishment</b>	2015. 05. 13
<b>H.Q</b>	7F. Deoksan-bldg, 226 Geumjeong-ro, Geumjeong-gu, Busan, S.Korea
<b>Storage</b>	1F. 26 Oncheoncheon-ro 531 beon-gil, Dongnae-gu, Busan, S.Korea
<b>Warehouse (3P Logistics)</b>	Gaon Plus. 769-11 Yoosan-ri, Hobeop-myun, Icheon-si, Gyeonggi-do, S.Korea

<b>Web site</b>	<a href="http://chunjigebyuk.com">http://chunjigebyuk.com</a>
<b>Instagram</b>	<a href="https://www.instagram.com/chunjigebyuk/">Instagram.com/chunjigebyuk/</a>
<b>Contact</b>	Tel: +82.51.714.3101 Fax: +82.51.714.3102 E-mail : <a href="mailto:cjgbcold@naver.com">cjgbcold@naver.com</a>
<b>Factory (OEM)</b>	1. Kyungbuk Science University Food Factory 2. Daegu-Kyungbuk Apple Grower's Agricultural Cooperative Union Beverage Factory 3. OKF Beverage Factory
<b>R&amp;D Partner</b>	DAU Farm company Subsidiary of Dong-Ah University

## ● History

**2015**

CJGB Co., Ltd. has established.  
New Product 'CJGB', anti-hangover drink has launched.  
Supplies to the nationwide GS25, Seven-Eleven, Ministop (B2B)  
Supplies to DAESUN soju company (B2B)

**2016**

Supplies 'CJGB' to Grand Hotel in Haewondae (B2B)  
New soda drink 'Jeju Hallabong Sparkling' has launched.  
Supplies to GS25, Seven-Eleven, Ministop (B2B)

**2017**

New soda drink 'Cherry Blossom Sparkling' has launched.  
Supplies to the nationwide GS25, Taiwan 7-Eleven. (B2B)  
New soda drink 'Rose of May', 'Maple Soda' has launched.  
Supplies to the nationwide GS25. (B2B)

**2018**

Exporting 'Jeju Hallabong Sparkling' to USA & Canada through H-Mart (B2B)  
CJGB company awarded as a 'BEST PARTNERSHIP COMPANY of 2018' by GS Retail corp.  
New ade drink 'Green Grape Ade' has launched, and has supplied to the nationwide GS25 CVS. (B2B)  
CJGB company awarded as a 'BEST ADVERTISEMENT PARTNER of 2018' by GS NetVision Corp.  
New fruit jelly drink 'JELLY SHAKE SHAKE' has launched and has supplied to the nationwide GS25 CVS. (B2B)  
New gift product 'Cherry Blossom & Accasia Sparkling Limited edition' has launched and has supplied to GS25. (B2B)  
CJGB company supports 'JINHAE Social Welfare Foundation' as a social contribution activity.

**2019**

New products 'Flower Ade series' have launched.  
Supplies to GS25 (B2B)  
CJGB supplies products to the nationwide Emart24 (B2B)

**2020**

CJGB company acquired 'PROMISING EXPORT COMPANY' by KOTRA  
CJGB expanded business scope to the online B2B at Alibaba.com, Ecplaza.net, BuyKorea.com.  
Supplies CJGB to the HYUNDAI DEPARTMENT STORE (B2B)

**2021**

Acquires '2021 EXCELLENT TECHNOLOGY EVALUATION COMPANY' with T-4 grade.

**2022**

EXPANDING Exportation to Myanmar, Australia, and Germany

**2023**

New soda drink 'Shine Muscat Sparkling' has launched.  
Supplies to the nationwide GS25, Emart24. (B2B)  
Exporting to USA, Canada.  
New Importing product 'Sparkling Water' from Japan

● Award & Certificates



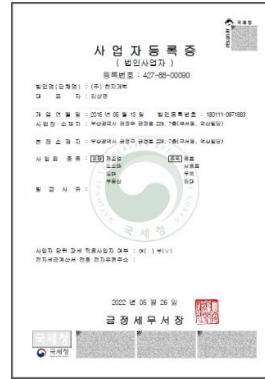
Best Partnership Award by GS Retail



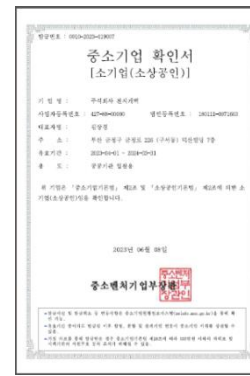
'Promising Company' by Busan City Council



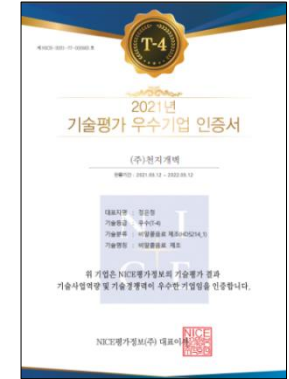
Certificate of Product-Specific Approved Exporter



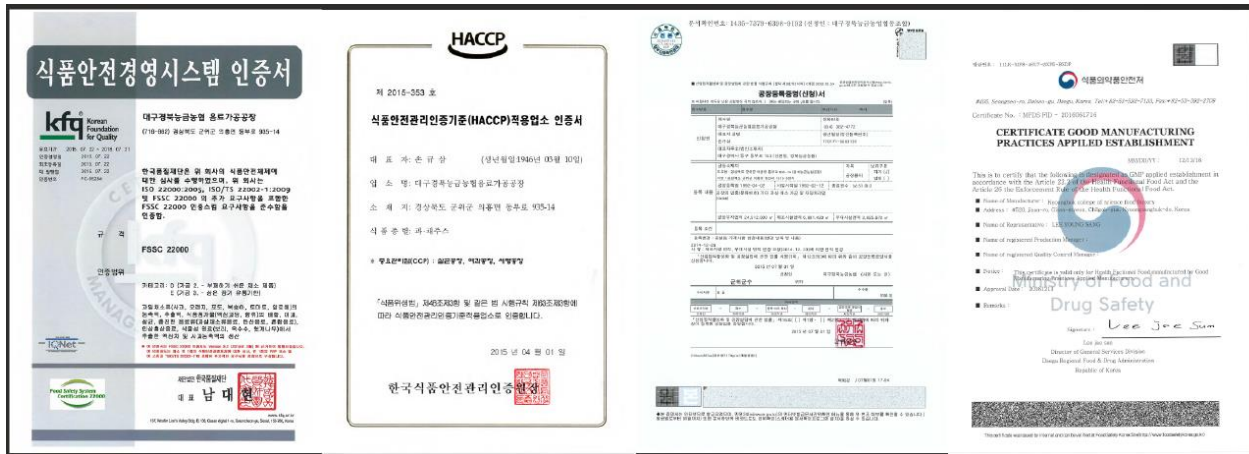
Business Registration



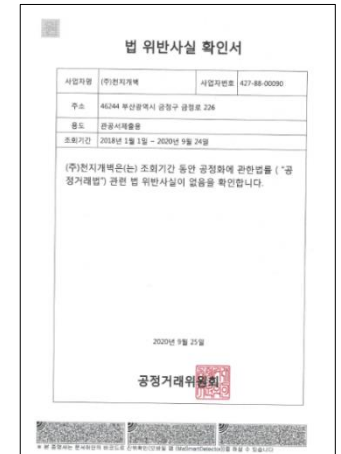
SME Confirmation by Ministry of SME



2021 Excellent Technology Evaluation Company



Our reliable OEM Manufacturing factories' certificates : HACCP, ISSO, GMP, FDA, HS, etc.



Fair Trade Act Company

# VISION & MISSION

## VISION

Customer Satisfaction  
Market Leader  
Best Quality & Service

## MISSION

Differentiated Product  
Continuous R&D  
Customer Assured Product

## TECHNOLOGY

Specialized ODM & OEM  
Active Research & Patents  
Unique Product & Taste

# 02

## Business Fields



**01**

### **F&B Business**

From the development to the production through our reliable raw materials and HACCP certified factories



**02**

### **OEM/ODM Business**

Guarantee your need with its best quality and the lowest cost for your product



**03**

### **Import & Export**

Import your good products to Korea.  
Export our products to your great country.

# 03 Products



Excellent anti-hangover function through its proven effects of ingredients

Blood alcohol level and acetaldehyde reduction

## 01 Anti-Hangover Drink Product name : 'CJGB'

### Ice-Plant complex



**Ice Plant** is a unique and succulent leafy vegetable with benefits of **hangover cures**, pulmonary tuberculosis control, cardiovascular health improvement, constipation cure, soothes sores, and many more.

### Cucumber Vinegar



**Cucumber** is an alkaline food with a high content of minerals and vitamin C, and K (potassium) which helps to resorption of moisture to prevent you from dehydration.

### Oriental Raisin Extract



Your headache and hangover after drinking alcohol; **this Oriental Raisin Extract** breaks your hangover substance.

### Amino Acids



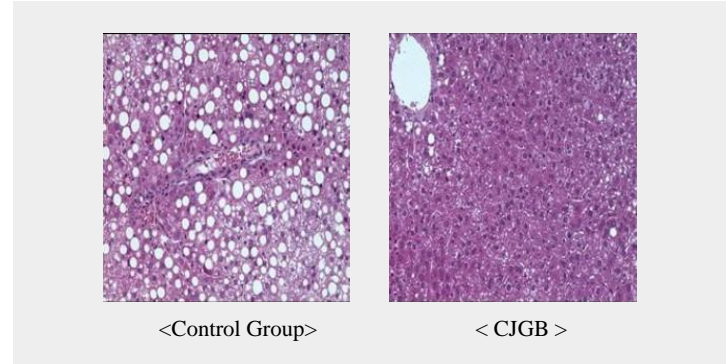
BCAA(52.86%) +  
L-Arginine(17.62%)+  
L-Glutamine(14.54%)+  
L-Methionine(10.57%) +  
L-Alanine(4.41%)

# Key Points

- CJGB is developed by professional R&D with patents.



- Comparative experiment on fat accumulation, cell damage in liver tissue of alcoholic rats and CJGB applied rats.



- CJGB is made by anti-hangover patented ingredients.

- Hangover Relieving Effect of CJGB

KR Patent #10-2506958

KR Patent #10-1183605

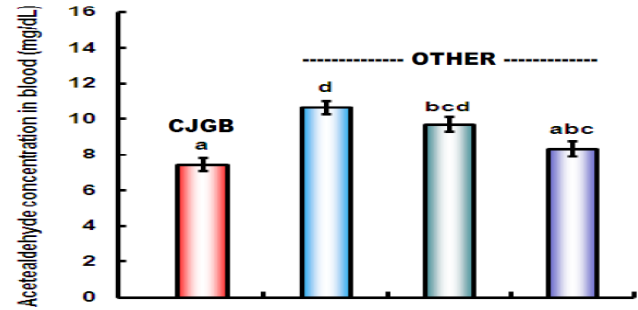


Fig. Better result for decomposition of acetaldehyde in the blood.

※ Better result on the effect of hangover cure

## 02 Soda Drink

### Product name : 'JEJU Hallabong Sparkling'

Hallabong, a special citrus from the clean JEJU Island, is brought into your mouth by our new sparkling drink.

- ✓ Clean JEJU-Island's Hallabong Juice base.
- ✓ Soda brought you with clean carbonic acid.
- ✓ Rich flavor of real Jeju Hallabong fruit.
- ✓ High refreshment with no artificial sweetener.
- ✓ Selling at all major Korean CVS, exporting to USA/Canada/Australia and many more



# 03 Soda Drink

Product name :

## ‘Shine Muscat Sparkling’

- ✓ Fresh Shine Muscat Grape from Korea
- ✓ Shine Muscat grape is known as a healthy grape with anti-cancer effect by ‘Resveratrol’
- ✓ Lower sugar contents
- ✓ Increased a freshness on the taste with ‘white grape’



## 03 Soda Drink (PB for GS25 & Taiwan 7-Eleven)

Product name : **‘Cherry Blossom Sparkling’**



- ✓ World first with a real Cherry Flower Powder based drink
- ✓ Sold more than #1 soda Coca-Cola (GS25 sales record)
- ✓ Fragrant Cherry Blossom Scent & Rich taste of Peach flavor
- ✓ Lower sugar contents
- ✓ Exclusive drink for **Korean GS25** and **Taiwan 7-Eleven** stores



## 04 Soda Drinks (PB for GS25 YOUUS)



- **Cherry Blossom Sparkling**

A first sparkling drink with a real Cherry flower extract.



- **Rose of May Lemonade**

The first lemonade with Rosemary Extract.



- **Cherry Blossom Green Grape Ade**

A combination of real Cherry flower and Green Grape Ade drink, with Coconut Jelly inside.



- **Maple Soda**

Deep and rich taste of Maple Syrup made from Canadian Maple Sap.

# 05 Flower Ade Series (PB for GS25 YOUUS)



Cherry Blossom & Peach Ade



Yuchae Blossom & Hallabong Ade



Rose & Lemon Ade

## FLOWER Ade

Flower and Fruit? We can give you both.

Enjoy Fragrant Flower scent and Fresh Fruit taste !



## 06 Fruit Jelly Drink (PB for GS25 YOUUS)

Product name:

“Jelly Shake Shake”

Sake it as much as you want to make  
your own styled Jelly Drink

It's a fruit juice drink, but it uses  
a natural raw material agar  
to lower calories and provide  
a feeling of satiety!



Strawberry



Lychee



Better taste. Better function. Premium anti-hangover drink.



From NB to PB/OEM, we offer you **Various Beverage Product lines**



# 04

## Partners



### I CVS

All major Convenience stores

### I Hotel & Leisure

Grand Hotel in Haewoondae Beach

### I Supermarket

GS mart, Hyundai Department Store

### I BtoB

BN Daesun Soju company, H-Mart



● Major Partners

CVS

GS25  
7-ELEVEN  
emart24  
MINISTOP  
Taiwan 7-Eleven  
Carrefour 家樂福

B to B

REAL TRADE (주)리얼트레이드  
BIPEX 대선  
TTM KOREA  
부산우유  
(주)부산종합유통  
HECHANG 희창물산(주)

Hotel & Mart & Department Stores

gs Supermarket 수퍼마켓  
HYUNDAI DEPARTMENT STORE  
HAEUNDAE GRAND HOTEL  
MEGA MART  
하나로마트

Export

USA Canada Australia Myanmar Taiwan Germany Japan

# 05

## Marketing Activity



**TV Ad.**



**Off-line**



**B2B platform  
Marketing**



**International  
Expo**



**Sports  
Sponsorship**



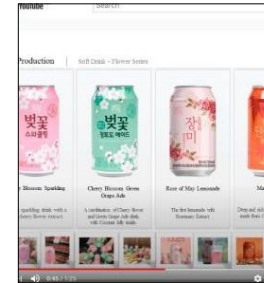
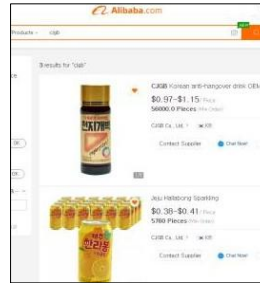
**News  
&  
Media**

## ● TV Ad. & Online marketing



● TV Ad.

● CJGB Taste Review: <https://youtu.be/P-hSSgLxB2I>



● CJGB Online Advertisement: <https://youtu.be/EhH-HfrD4fg>

● News articles



- International Food Expo



- Sports Sponsorship

# 06

## OEM & ODM

We produce a customized OEM product for you

- Agricultural Product
- Health Food
- Special product
- Functional drink
- R&D product
- Imported beverage

Review Item

R&D,  
marketing,  
Strategy

Distribution,  
Import/Export



Professional R&D, set up master plan, strategic promotion for your successful OEM business.

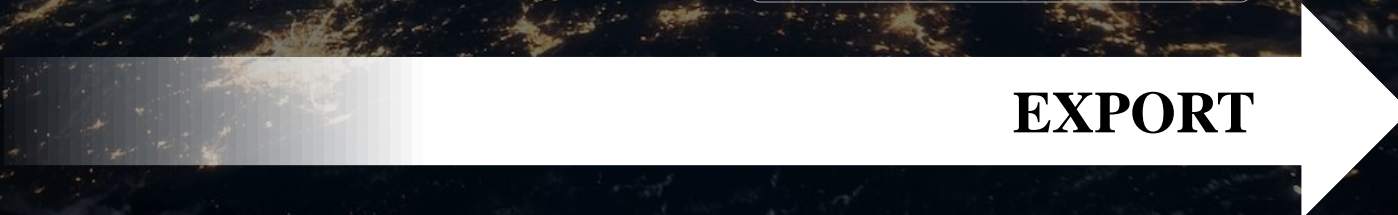
# 07

## Import & Export



**IMPORT**

**Import our client's product  
to the Korean market**



**EXPORT**

**Export our products to your county**

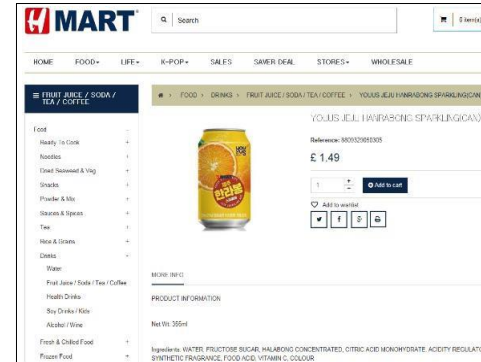
● Import & Export



■ Taiwan 7-Eleven / Carrefour



■ USA & Canada H-mart



■ British H-Mart On-line mall

# Thank you


국내/해외 판매 문의

박기범 사업부 이사

Import Inquiry

**Mr. Eric Park**

Director  
Oversea Business dept

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