

ETERNAL
FLOWER
ETERNAL
BEAUTY

Amaranth

01 START-UP

1985~1989

- 1985 Amaranth Cosmetics is founded
- 1985 Obtaining manufacturing permits for non-medical products
- 1985 Acquiring Cosmetics Manufacturing Permit
- 1986 Technical Convention with Remirole, France
- 1987 TV, CF Broadcasting
- 1988 Completion of Gimhae Plant
- 1989 Opening a skin beauty academy

03 GLOBALIZATION

2000~2009

- 2000 World Cup and Asian Games Selection of Outstanding Company
- 2001 Korea Technology Innovation Competition President Commendation Award
- 2002 Successfully developed natural preservatives DASA & new materials CS/PLM
- 2002 Selection of a joint national research and development company
- 2003 Headquarters Building Completed (Amaranth Building)
- 2003 ISO 9001:2000 Certified
- 2003 [Patent] Surface of nanoparticles used as cosmetic materials coating method
- 2004 Winning the Venture Design Award
- 2004 Grand Prize in 100 Best Patent Products
- 2004 Noksan R&D center and Factory Completion
- 2006 US FDA Stability Test Completed (Nano Quten Aqua Essence)
- 2006 World's First Starfish Collagen Cosmetics Success
- 2007 US FDA Stability Test Completed (Amaranth Mirex Serum)
- 2009 US FDA Stability Test Completed (Belovita Cell Activator Ampule, Night Cream)

02 GROWTH

1990~1999

- 1990 Daejeon Office to Open
- 1990 Acquisition of Manufacturing Permit for General Cosmetics
- 1991 Technical Agreement with Italian Euro Italians
- 1992 Amaranth Cosmetics First Export
- 1992 first-class trade license acquisition
- 1992 Support for the Establishment of the Welfare Foundation for the Disabled in Beijing
- 1993 Samrak-dong Factory Construction
- 1993 Acquisition of 180 types of item licenses, including cosmetics
- 1993 Acquisition of 47 types of trademark registration (patent)
- 1993 Facility completion equivalent to K.G.M.P.
- 1994 Daegu Office to Open
- 1995 10th Anniversary Event (Citizens' Hall)
- 1996 Opening a Busan office
- 1997 GOOD DESIGN Award (Embrio Series)
- 1998 US FDA Stability Test Completed (Embrio Essence)
- 1999 Minister of Health and Welfare Award Winning

04 VALUE CREATION

2010~

- 2010 Korea Consumer Satisfaction Award
- 2011 New Cosmetics Materials of the American Cosmetics Association (PCPC) Registration of development materials (A&JPPE-10)
- 2011 20 medical product lines (Dr. Mediz)
- 2012 Certification of Marine Bio-Leaders
- 2013 [Patent] Composition for improving scalp condition containing amaranth and lentils extract
- 2015 establishment of a Vietnamese corporation
- 2015 "Brand Awards in Shanghai" won the Global Cosmetic Awards
- 2016 2016 ASEM Designation of Official Sponsorship of Mongolia
- 2016 [Patent] mixed efficacies of algae, such as sensitization, which have skin-improving effects, law and composition
- 2018 ISO 22716 Certification
- 2018 Designation of CGMP (standard for manufacturing and quality control of excellent cosmetics)
- 2019 Patent application for skin whitening composition including amaranth as an active ingredient
- 2019 Amaranth Vina, Hanoi, Vietnam, entry into the Garden Department Store
- 2020 [Patent] Skin Improvement Composition with Black Bean Noodles, Black Whisper and Black ginger
- 2020 [Patent] Antioxidant, anti-inflammatory disease with herbal compounds as active ingredients composition for anti-aging or skin calming
- 2020 Signing a global strategic MOU with "The Seroi bocell" Plastic Surgery
- 2021 Eve Vegan (french) Cosmetics Production Equipment Certification
- 2021 Awarded by the Minister of Oceans and Fisheries of Korea

◆ SINCE 1985

Company where everyone stands equal
 Company where everyone is motivated to work and everyone is rewarded for their efforts
 Company that respects every individual human being and their parents
 Company that supports their family as our own
 It is the virtuous company that we aim to be.

Amaranth Co., Ltd.

◆ Certificate



◆ Patent



A BEST PARTNER FOR YOUR SUCCESSFUL COSMETIC BUSINESS



We will accompany to success and grow with our partners.
The trust our customers have in us is a great asset to Amaranth.

◆ Partners

Based on the know-how of 37 years or more, we have achieved remarkable results in the OEM/ODM market through synergy with domestic and foreign customers. We promise to be the best business partner in developing an item, as well as a rich experience and a high understanding of our customers.



www.atono2.com

Laorganic, the leader in infant products, is with Amaranth.

BEBEGANIC

www.bebeganic.co.kr

The original brand of baby products, Bebeganic, Along with Amaranth, we are introducing good products through continuous research and development.

mongdies

www.mongdies.com

Luxury infant brand Mondies is with Amaranth.



www.hwananbi.com

We co-developed Hwanan Bee Cream Amaranth and Hanerich, which have been used by the royal queens for a long time to fit the skin of



www.kr.wonderseglobal.com

Cosmedical brand Dr. Mediz V cell is with Amaranth.



1004 LABORATORY

www.1004lab.co.kr

The Angel laboratory, which adds nature to body products with a re-creation of luxury perfume, is working with Amaranth.



www.babilumi.kr

If you have strong fundamentals, you won't shake. Bebilumi, who is responsible for the foundation of the skin, is making it in Amaranth.

Skin1004

www.skin1004korea.com

The skin1004 Madagascar Centela Asianica Cream is manufactured in Amaranth.

Dr. Bio

www.doctorbio.kr

Dr. Bio's main selling product is with Amaranth, a moisturizer that the whole family can use



www.mihys35.com

Mihys products, which can be used in newborns, infants, and sensitive adult skin, are manufactured in Amaranth.

SIDMOOL

www.sidmool.com

cosmetics made with good heart, which gives skin comfort as feeling of staying at a comfy home.



www.2sol.co.kr

2sol Cosmetics is popular among consumers with high quality and reasonable price.

BEAUTY FOX ATO CLINIC

www.beautyfox.co.kr

The skin care beauty fox product, which moistens and protects the sensitive.



www.curerang.com

A brand chosen by the picky mothers for our child, "Curerang"



BEBESOLUTION

Baby and adult basic skin care lines brand that represents sell well in Thailand.



www.the-lange.com

Lange, a baby cosmetics brand that promotes the strength of skin.

PARESA CLINIC

www.paresaclinic.com

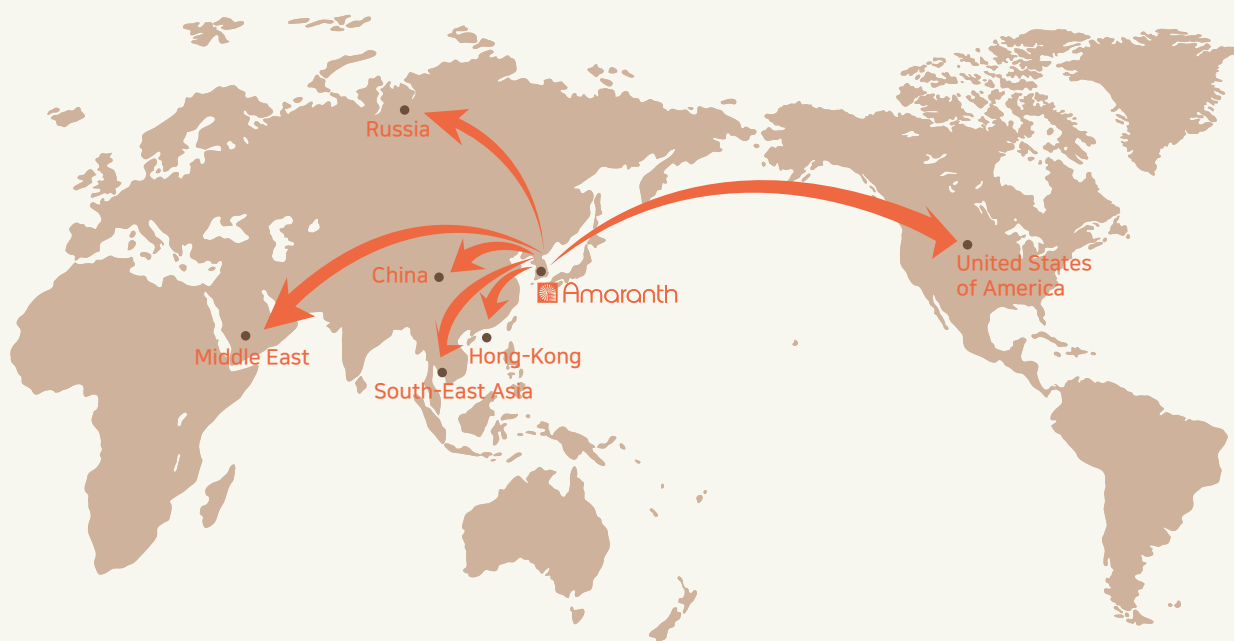
Paresa, a cosmetics brand specializing in dermatology.



www.atomami.com

Atomami product that takes care of our sensitive child with mother's love and sincerity.

GLOBAL AMARANTH

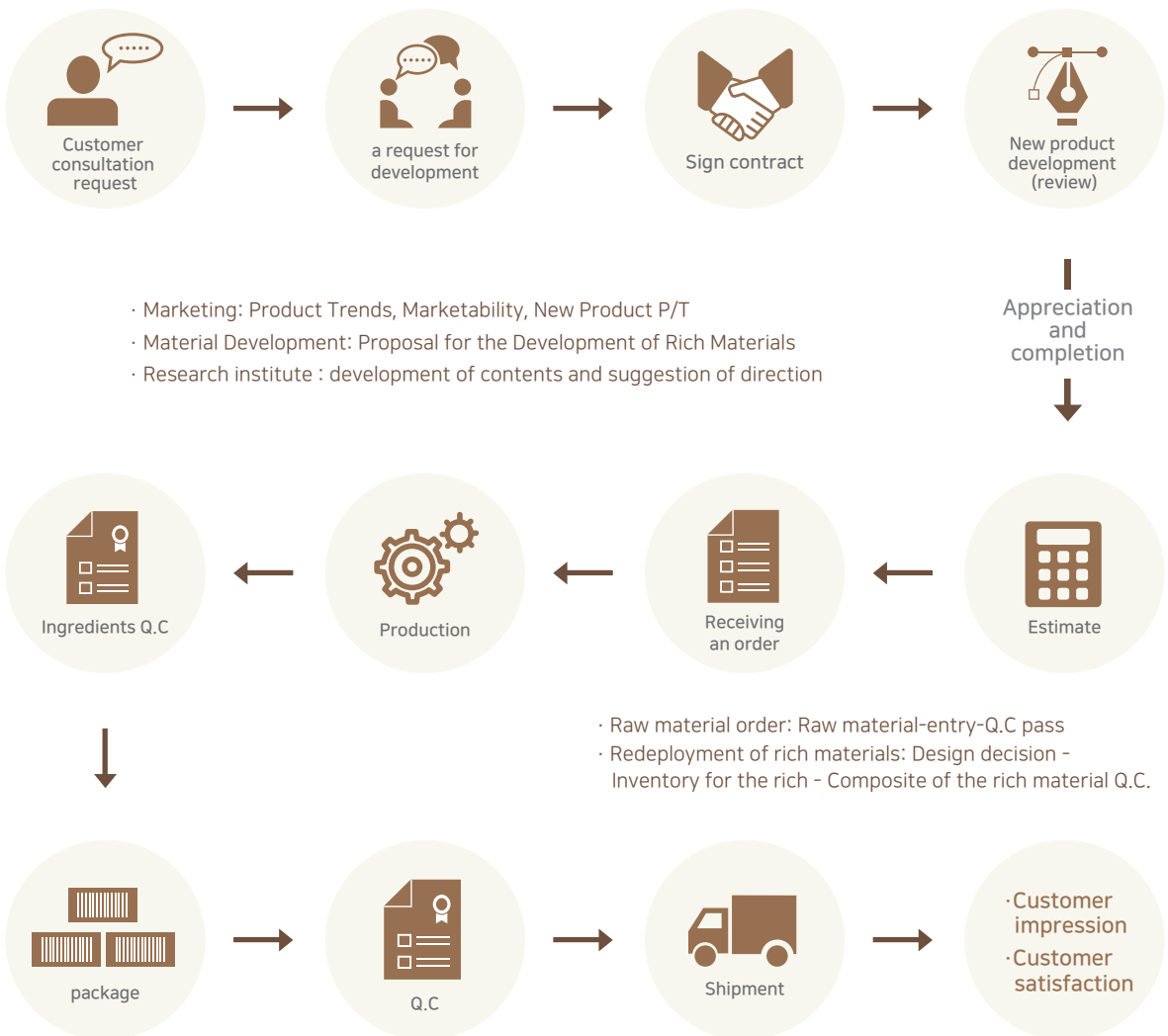


Amaranth is a global cosmetics company.

In order to become a global company, Amaranth continues to study and strive for 365 days.

◆ Build ONE-STOP SOLUTION from cosmetics planning to finished products!

Amaranth OEM/ODM systems have secured excellent R&D personnel and industry-leading production skills.



AMARANTH R&D CENTER



There is only constant research and effort.
365 days a year, with constant research and effort,
We'll compete with quality and technology.

◆ Manufacture process



Manufacturing room



Filling and Packaging



Finished product storage room



SORABEE

Mild skincare where deep ocean water, starfish collagen, and marine energy complex help soothe, moisturize, and skin elasticity

SORABEE MER PROFONDE



sorabee Mer Profonde Hydro Toner [125ml]

Containing marine plant extracts and biosaccharide gum, it moisturizes the skin to improve wrinkles and whitening double functional toner to help maintain moist and healthy skin.



sorabee Mer Profonde Silky Emulsion [125ml]

Emulsion of light texture that helps moisturize and calm skin with marine plant extracts and seawater.



sorabee Mer Profonde Shine Essence [25ml]

Whitening functional essence that contains marine plant extracts and beta-glucan to help keep skin moist and clean.



sorabee Mer Profonde Wrinkle Essence [30ml]

A wrinkle-improving functional essence that helps marine plant extracts develop elastic and smooth skin.



sorabee Mer Profonde Essential Cream [50ml]

Wrinkles with ceramide NP ingredient that helps with soft application and moisturizing the skin, whitening double functional cream.



sorabee Mer Profonde Aqua Water Drops [70ml]

Marine plant extracts and water droplets help to supply moisture to the skin and make the skin smooth.



sorabee Mer Profonde Facial Cleanser [210ml]

Cleanser, which contains crithmum maritimum extract that helps cleanse and calm the skin, helps to keep the skin healthy.



DE LAVO GARDEN



EWG green-grade mild skincare with the best amount of lavender that soothes irritated skin and makes it safe to use sensitive skin

DE LAVO GARDEN



De Lavo Garden Peau Claire Toner [170ml]

This skin toner contains lavender water ingredients and plant extracts to keep the skin moist and smooth and help soothe the skin.



De Lavo Garden Life Giving Serum [30ml]

Niacinamide, which helps with lavender water and whitening of the skin, and serum that helps to keep the skin moist and healthy with astaxanthin, ferulic acid, and fullerenes.



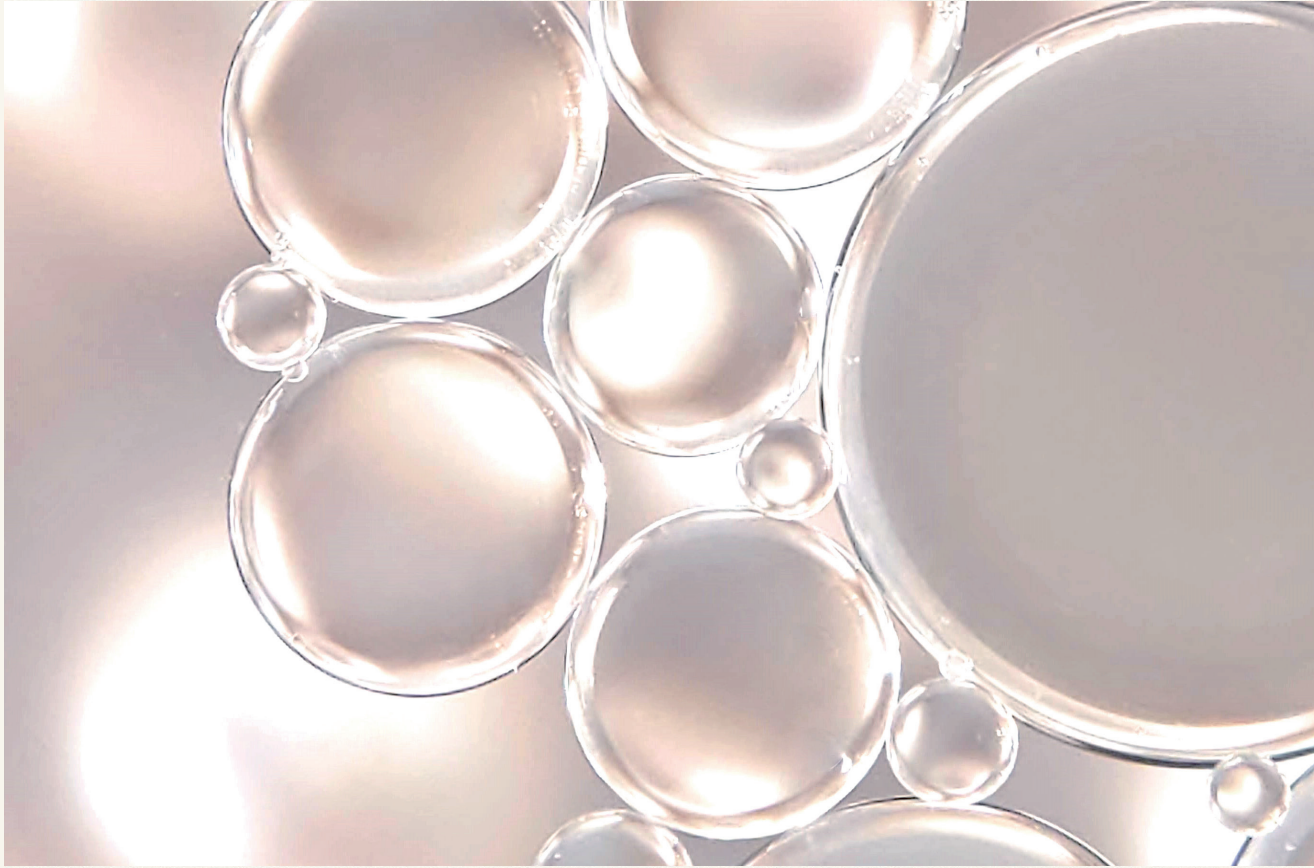
De Lavo Garden Crème Soufflé [70ml]

Cream that hydrates the skin with lavender water ingredients and helps moisturize the skin with moisturizing and soft skin texture.



De Lavo Garden Soft Breeze Cleanser [140ml]

A slightly acidic cleanser that helps smooth, fine bubbles remove skin wastes and relax the skin with lavender water and 17 kinds of amino acids that help keep the skin clean and healthy.



HEALMAR

For lively skin, take care of your skin with
the skin microbiome that controls the condition of your skin.

Healmar



Healmar Brightening Deep Foam In Creamy Cleanser [120ml]

An all-in-one cleanser with rice germ oil and plant-derived ingredients that gently dissolves makeup and impurities on the skin, and turns into foam when in contact with water, allowing for primary and secondary cleansing in one go.



Healmar Aqua Soothing Pad [110pcs]

It calms down sensitive skin and applies thin and soft fabric to your skin thoroughly it's a soothing pad that makes it smooth and moist.

Pad Certification

+ Vegan certification + Eco-friendly pad + OEKO-TEX Certification



Healmar Shine Soothing Mist [80ml]

Containing bifida ferment lysate and plant extract, it helps to make skin that is tired from the outside into healthy and lively skin.



Healmar Recovery Serum [30ml]

Containing bifida ferment lysate and plant extracts such as tara fruit extract and cotona extract, it helps to make tired skin healthy and lively.



Programs that help men and women manage
cleanliness with special care for family beauty and health

PINK SHARE PROGRAM



PINK SHARE PROGRAM



Amaranth Dearmine Feminine Serum [50ml]

The myrrha resin extract and 4 kinds of berry complex act on all skin, including the body, to aid in converging and elasticity effects, helping to keep the skin fresh and moist.



Amaranth Seraphic Feminine Foaming Wash [200g]

A soft, unstyled cleanser containing jasmine/leaf extract and clove flower extract that helps keep sensitive areas of women clean.



A.G.CELL

Special skincare that helps Bifida's effective water to create and maintain optimal skin condition, and 7 types of peptide strengthen elasticity, giving voluminous skin

A.G.CELL TIME ACTIVE



A.G.Cell Time Active Toner [130ml]

Toner that helps Bifida's effective solution strengthen skin barriers to protect skin from the outside environment, improve old dead skin cells, and deliver nutrients deep into the skin.



A.G.Cell Time Active Emulsion [130g]

Emulsion, in which three peptide components promote collagen production, energizes the tired skin and helps olive oil and omija extract balance the skin's oil and water to maintain moist skin.



A.G.Cell Time Active Ampoule [90g]

5 peptides permeate the skin, actively caring for traces of time and making the skin more lively.



A.G.Cell Time Active Cream [50g]

Ceramide complex such as Ceramide NP, Ceramide AP, and Ceramide EOP enhances skin barrier function and helps maintain skin moisture.



A.G.Cell BIOMI Ampoule [5ml x 10ea]

It is an ampoule containing sodium DNA and glutathione that helps to transform dull skin into healthy and bright skin.



A.G.Cell Sun Shade Cream [70g]

Sunshade cream that helps to protect skin from sunlight and ultraviolet rays without stickiness and contains bacillus/rice mustard extract and Provence rose extract to help soothe skin.



POLYPENE

A basic skin care line that helps the antioxidant system recover normal with polyphenols and turpens of cypress water



POLYPENE



POLYPENE VITAL INTENSIVE Softner [120ml]

Double functional softner that helps moisturize skin with beta-in, substest, mulberry bark extract, and helps whitening and wrinkling of niacinamide and adenosine



POLYPENE VITAL INTENSIVE Serum [50ml]

Double functional serum that helps the skin nourish and nourish the skin with cypress water and substest



POLYPENE VITAL INTENSIVE Power Cream [50g]

It contains sensitive extracts and mango seed butter, which helps moisturize the skin without stickiness, and three types of Ceramides strengthen the skin barrier, wrinkle/white double functional cream



POLYPENE VITAL INTENSIVE Body Cream [280g]

Double functional body cream that helps moisturize and nourish the skin with sensitive extracts and cypress water, and improves whitening and wrinkles of the entire skin



POLYPENE RENEW CMC Cream [150g]

Cleansing cream containing panthenol ingredients that help soothe the skin and citrus extract and vegetable extracts that help moisturize the skin



POLYPENE RENEW Form Cleansing [120g]

Foam cleansing helps the skin stay dry and moisturized after washing, and helps to cleanse the skin's waste and makeup residue smoothly with rich foam and soft cleansing



MOISTURIZING

Moisturizing skincare to help control the moisture balance of the skin

MOISTURIZING SKIN CARE



Amaranth Water Drops [100g]

It contains Jeju oxygen water, xylethylglucoside, and erythritol, which helps keep your skin moist and helps sodium-condroetin sulfate and snail mucus filtrate smooth and elastic



N. Q10 Aqua Essence [40g]

Moist Q10 Essence, which contains Q10 and local extracts and carendula flower extracts in a rich moisturizing drip, helps make your skin healthy and lively on tired, dry skin



HOMME SKIN CARE

Amaranth's special skin care line solves
complex skin troubles

HOMME SKIN CARE



Amaranth GENLAB All-In-One Fluid [150ml]

All-in-one fluid that helps to soothe and nourish skin, moisturizes skin, and helps maintain skin oil and moisture balance



Amaranth GENLAB Energetic Mist [70ml]

A mist that protects and soothes sensitive skin from external stimuli due to the content of Jeju green tea water and vegetable extracts, thereby helping to maintain healthy skin



Amaranth GENLAB X Fire Wash For Men [150ml]

Damiana leaf extract helps keep your skin healthy and keeps your skin clean with mild cleansing. Also, men's cleanser with prolonal musk powder adds freshness even after use



CLEANSING

Clean care to help cleanse skin and hair residues

CLEANSING CARE



Amaranth SNOW Cleansing Balm [80ml]

It is a sherbet-type balm formula that melts gently to cleanly remove makeup residues and wastes. Apply it to your hands and roll it, then wash it off with lukewarm water.



SONOGIA Natural-Intensive Body Wash [500g]

A shower gel that helps remove waste from green tea extracts, panthenol skin, and helps to cultivate a soft body.



SONOGIA Natural-Intensive Hair Shampoo [500g]

A hair shampoo that helps plant extracts, panthenols, and astaxanthin components to keep healthy scalp and soft hair.

Amaranth

R&D CENTER

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www.amaranth-cosmetics.com